

# POWER SOCIAL MEDIA

**!interactive**  
TRAINING + SOLUTIONS



## ***Pull In New Business Online!***

Interactive Training Solutions' **POWER Social Media** is the one-day workshop that gives business owners, entrepreneurs and professionals the ability to effectively promote their businesses and themselves to their audiences powerfully and authentically, and all at little or no expense!

**POWER Social Media** features comprehensive instruction on how to effectively harness the power of social media and networking platforms to genuinely connect with your audience, and pull in new business.

This one-of-a-kind, dynamic workshop features in-depth instruction on how to construct or upgrade your comprehensive social media presence, including: individual **student computer workstations**, a **headshot photo session** with a professional photographer), digital media via **provided digital media storage** (included flash drive with your personalized media), **lunch** and **beverages**, and **expert instruction!**

**POWER Social Media** benefits:

- ! **Building a Dynamic Content Base**
- ! **Utilizing Multiple Media Formats**
- ! **Integrating Multiple Social Media Platforms**
- ! **Maximizing Exposure**
- ! **Capturing and Managing New Customers**

**POWER Social Media** is a great value-added program for any organization seeking to increase and retain membership by giving them the essential skills and ability to market themselves and their business online. If you are a chamber of commerce, professional organization, or just want to increase membership for your organization, book **POWER Social Media** today!

To book **POWER Social Media** contact Interactive at:  
[www.InteractiveTrainingSolutions.com](http://www.InteractiveTrainingSolutions.com) or 888-770-7550